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ADVERTISING CONTRACT

I agree to supply a camera-ready ad of the size indicated for the following issues of ABT, Advanced Battery Technology newsletter. (Indicate sizes as Full, 1/2, or 1/4)

Table with 5 columns: Issue, Size, Issue, Size. Rows for months January through December with checkboxes and size lines.

Type of ad: [] Color [] Black & White

I also would like a: [] Banner ad [] Side box ad in the Online Edition with the same frequency.

I wish to be billed: [] Annually and earn a 2% discount [] After each insertion

I understand that if I am billed after each insertion, payment is due 30 days after invoice date. If I am billed annually, payment is due by the copy deadline for the first ad. I also understand that I may change my ad size from issue to issue and still earn the frequency discount that applies.

Name (please print) Date

Signature

Company Name

Agency Name (if applicable)

Billing Address

City, State, Zip

Phone Number FAX Number Email

Josephine Chesworth, Managing Editor Date