



## ADVERTISE ONLINE

For 20% of your print ad rate your company will receive an equivalent presence in the Online Edition. Contact Jo Chesworth: jo@7ms.com

### Advertising Specs (for all issues)

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#### Top Banner

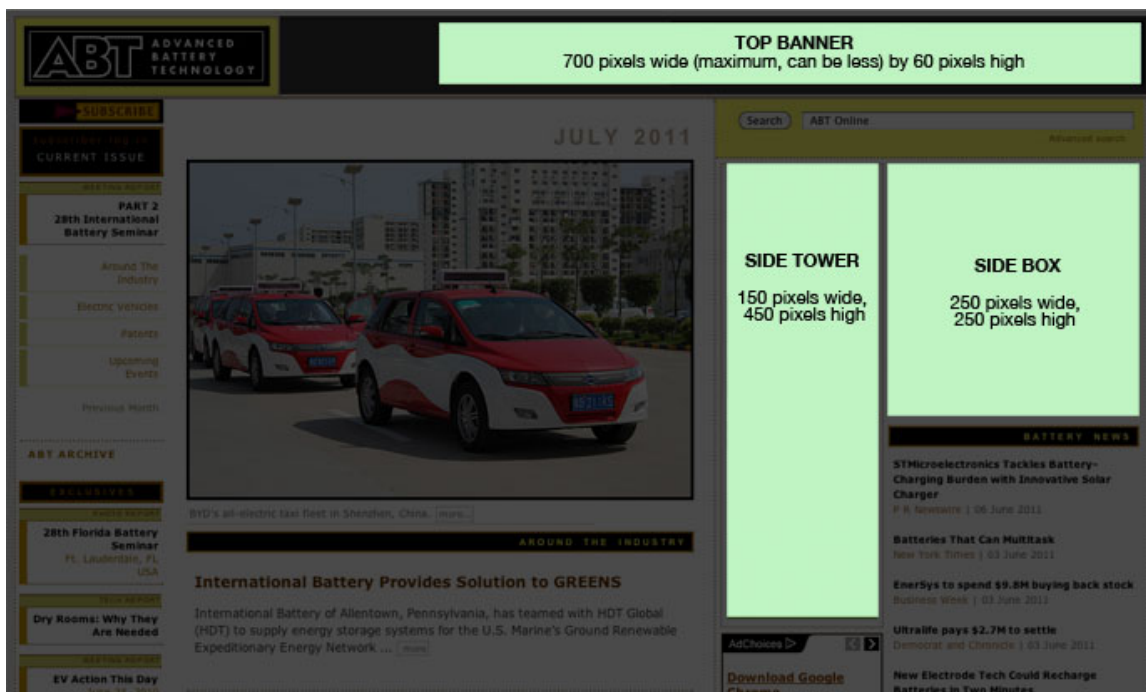
700 pixels wide (maximum) by 60 pixels high. In random rotation on all pages.

#### Side Box

250 pixels wide by 250 pixels high. Static position on main and category pages. Does not appear in archived article pages.

#### Side Tower

150 pixels wide by up to 450 pixels high. Static position on main and category pages. Does not appear in archived article pages.



File format: GIF, JPEG, Animated GIF, or Flash SWF. Provide a URL to click-thru to your website. Send files as email attachments, URL links and any technical questions to [mike@7ms.com](mailto:mike@7ms.com).