

Advertisement Templates



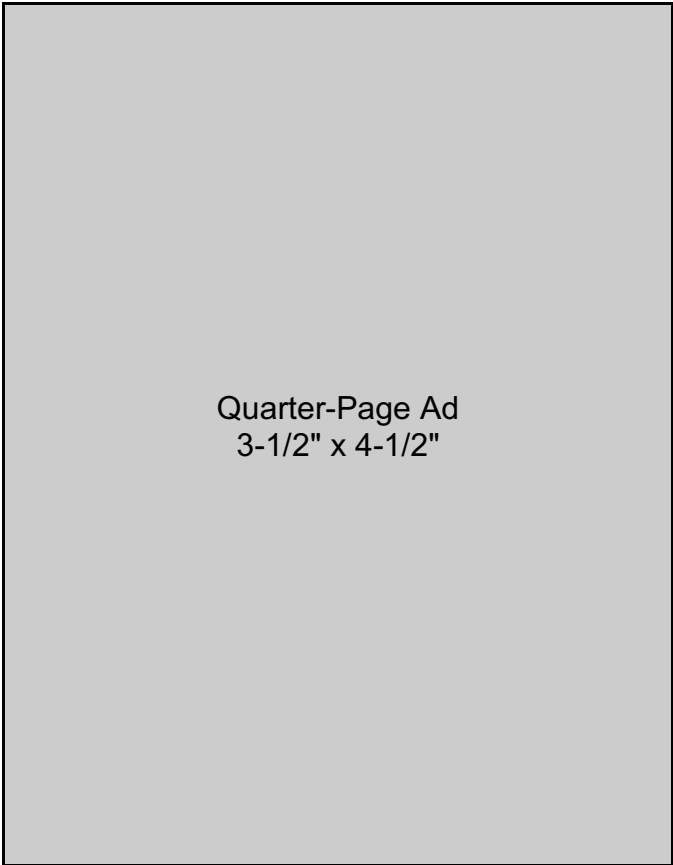
Use these templates to help you decide which size ad space to reserve.

Also use them to check the size of your camera-ready ad before sending it to us for publication.

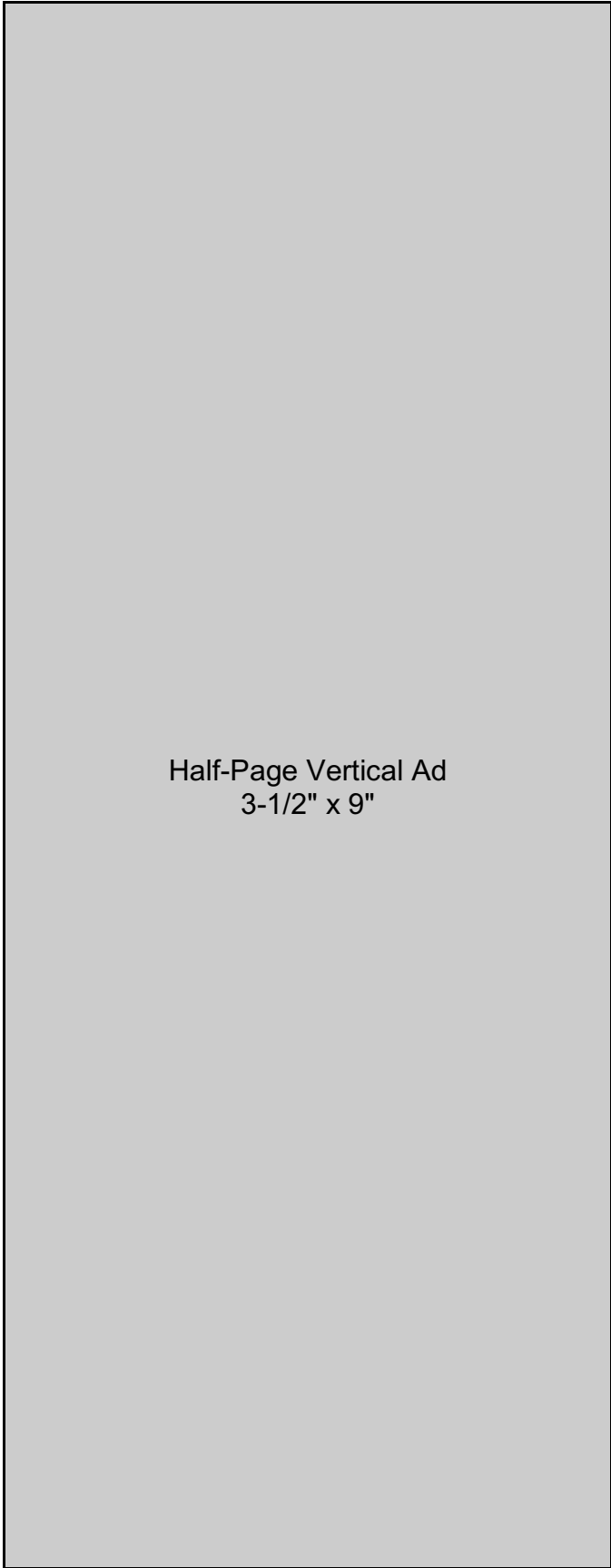
A full-page ad is the same size as this paper, 8-1/2" x 11".
To leave a margin on all sides, keep your copy and illustrations in the image area of 7-1/4" x 10".

Half-Page Horizontal Ad

7-1/4" x 4-1/2"



Quarter-Page Ad
3-1/2" x 4-1/2"



Half-Page Vertical Ad
3-1/2" x 9"